

WILLIAM J. AND DOROTHY K.



FOUNDATION IN FOCUS JUNE 2017





Above Image: 2017 Denver Gathering

Top Row – Left to Right: Bill O’Neill, Laura Bower, Bill France, Maddi Ward, Blair Ward, Linda Clifford, Tim O’Neill, Maureen O’Neill, Molly McShane, Madeline Clifford, Will France, Claire France, Mary France, John O’Neill, Bob Donahey, David Donahey.

Bottom Row – Left to Right: Billy France, George Korzensky, Connie Bowen, AJ Clifford, Cindy O’Neill, Kelly Sweeney McShane, Megan Donahey, Grace France, Shane O’Neill, Will Donahey.

Front Cover Images: 2017 Denver Gathering

Leadership

The Trustees

Kelly Sweeney McShane, Chair
David Donahey, Treasurer
Laura O’Neill Bower
Linda France Clifford

Bob Donahey
Tim O’Neill, Secretary
Leslie Perkul, President & CEO

The Investment Committee Members

David Donahey, Chair
Bob Donahey

Tim O’Neill
Will Donahey, Observer

The Foundation Staff

Leslie Perkul, President & CEO
Symone R. McClain, Vice President
Marci Lu, Senior Program Officer
Marlene Corrado, Program Officer, Communications & NextGen Engagement

Letter from the Chair



Thank you to the 31 family members who came together in Denver on June 10, 2017 to talk about ways for the O’Neill Foundation (ONF) to deepen its impact in the communities where we live. This was a particularly important meeting as we celebrate the 30th anniversary of the ONF and look to refresh our strategy. The weekend started on Friday night with a wonderful summary by Bill O’Neill of the history of the Foundation and its early years – [accessible HERE](#). We then spent a full day on Saturday reviewing “ONF 101” information, sharing thoughts in small groups about five areas of interest that were prioritized in a family survey, and talking about what it means for family members to be engaged and how important it is to really understand the communities where we give. I was particularly pleased by the wide variety of thoughts and experiences in the room. There were 4 “Old Goats” present, 9 “Cousins” and 18 of the Next Generation. In fine O’Neill family tradition, we ended with a lively, fun family dinner on Saturday night.

I was so pleased to hear many people say that they hoped we do this again soon. The last family gathering was in Nemaquin six years ago, and everyone agreed we shouldn’t wait that long again. Las Vegas definitely came up as a possible meeting place.

Many thanks to the entire staff team that made everything run smoothly – including the artsy hotel, delicious meals, and a productive meeting. Scarlett Boudier from ACS also did a great job of facilitating the conversation.

For those who could not attend, you were much missed, and it’s not too late to provide input. Your thoughts are highly valued. Staff members will be reaching out to you in the next few months for feedback. Feel free to also reach out to your family representative. The Trustees – all of whom were present for the weekend – will digest the recommendations from the family and be working to refresh the strategic plan in the Fall. We look forward to sharing the results with you then.

In honor of my Hawaiian cousins, I’ll end with “Mahalo!”

A handwritten signature in black ink, reading "Kelly Sweeney McShane". The signature is written in a cursive style and is positioned above the typed name.

Kelly Sweeney McShane, Chair

ONF Level Setting

June 10, 2017

Family Engagement

Next Generation

2-GEN APPROACH



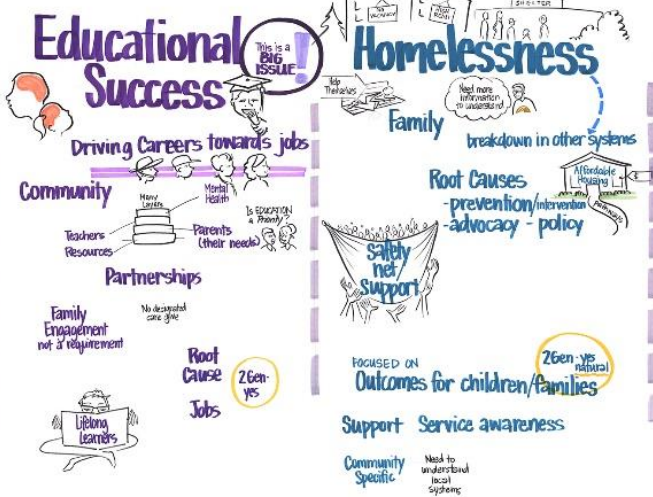
- Set aside pool for next gen **yes**
- move to more deep impact (DIG) **yes** & few responsive grants
- how many engagement options required for geo. location to participate in D.I.G. **3**
- how many options required for geo. location to participate in Community Responsive **3**
- how many yrs. commit to living in a community prior to grant making **DIG 3 Comm. Resp. 3**



Facilitated by ADVOCACY & COMMUNICATION SOLUTIONS

At the Family Gathering on June 10th, a graphic illustrator synthesized conversations in real-time. These murals serve as a reminder of what happened during the meeting. More detailed content is available on the family portal.

In addition to having meaningful – and at times tough – conversations about family engagement, family values, and new funding approaches, family members participated in small group exercises to better define areas of interest (pictured below). This activity served as a first step to identify priority areas for the Foundation to focus for strategic and impactful work.





With facilitation provided by Advocacy & Communication Solutions, the Denver Gathering presented a unique opportunity for everyone to learn something new and hear ideas from each other. Yes, it was about philanthropy; most importantly, it was about family.

ONF Staff will continue to refine the Foundation's grantmaking strategies over the next coming months. Family members will be encouraged to provide input.



Ways to Stay Engaged



EXPLORE THE FAMILY PORTAL

The *Family Only* website is here to help you access resources related to past meetings, upcoming events, leadership, governance, grantmaking, and more.

Logging on is easy! Simply, [visit the Foundation website – HERE –](#) and enter the credentials:

Username: moneymore

Password: moneymore



SUBMIT YOUR COMMUNICATIONS SURVEY

If you haven't already done so, please complete your communications survey [– by clicking HERE –](#) and submitting it by July 31st.

The communications survey is intended to help the Foundation communication more effectively with all family members.



PARTICIPATE ON A COMMITTEE

The Foundation's next responsive grantmaking cycle kicks-off on August 1st. Letters of Inquiry (LOIs) will be due and site visits will take place August 28 – September 29.

Whether you're a seasoned grantmaker or a philanthropic newbie, we hope you will consider being a part of our Cycle 2 Grantmaking Process.

Please complete the Doodle Poll [– HERE –](#) by July 14th to read a LOI and attend a site visit by phone if you are unable to do so in person. If you have questions, please contact the Foundation staff.

Letter from the CEO



It was such a pleasure to meet so many of the O'Neill Family members face-to-face in Denver. The staff left the meeting energized and excited by the conversations that took place over the time we shared. Seeing the high level of engagement amongst the family members in attendance made the many months of preparation seem well worth it. We have more to do, but the high level take-away for me was the O'Neill family truly enjoys spending time together and wishes to continue to work together to create lasting impact for families in communities where you all live.

For those who were not able to join in the meeting, please know that your input is still very much welcome. The two strategic questions for our work moving forward are: **1) How do we narrow the topic areas in which we fund in a way that will lead to measurable impact; and 2) How do we most effectively deploy our resources across geographies where O'Neill family members live?** Over the next few months, staff and Trustees, with the assistance of our consultants, will continue to refine the answers to these questions.

I invite you to take some time to read through the materials that were shared prior to the meeting. You can find these on the family portal. (See page 6 for tips to log on to the site). The graphic recorder beautifully captured the conversations, so be sure to check out the drawings. Whether you attended or not, your input is most welcome. Feel free to contact me at any time (216-496-6671 or lperkul@oneill-foundation.org) if there are questions or thoughts about the meeting materials or any aspects of ONF grantmaking.

Still to come this summer – Marlene Corrado, Program Officer for Communications and Next Gen Engagement will work with some of the younger family members to conduct site visits as part of our youth philanthropy engagement program.

Enjoy the rest of your summer and Stay Cool!

A handwritten signature in cursive script that reads "Leslie Perkul". The ink is dark and the signature is fluid and legible.

Leslie Perkul, President & CEO

It is the mission of the William J. and Dorothy K. O'Neill Foundation to partner with nonprofits to improve the quality of life for families and communities, in places where O'Neill family members live.

WILLIAM J. AND DOROTHY K.



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2017 IMPORTANT DATES

AUGUST

August 14 | Investment Committee Meeting

SEPTEMBER

September 18 | Trustee Meeting

NOVEMBER

November 13 | Investment Committee Meeting

Week of November 14 | Grantmaking
Committee Meetings

DECEMBER

December 11 | Trustee Meeting