

WILLIAM J. AND DOROTHY K.



FOUNDATION IN FOCUS

JULY 2018



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Marci Lu, Senior Program Officer
Marlene Corrado, Program Officer, Communications & NextGen Engagement

It is the mission of the Foundation to partner with nonprofits to improve the quality of life for families and communities, in places where O'Neill family members live.

Letter from the Chair



One of the Foundation's values is **skill building and shared learning**. We work in ways that emphasize learning, skill building, and knowledge sharing – among our family and among our partners. That shared learning improves ourselves as well as our grantmaking.

As you will read in this newsletter, this is happening in many ways for family members involved in the work of the Foundation. The Trustees, for example, had a great presentation on Strategic Grantmaking, and we talked about where we are (and where we want to be) on a continuum from fully responsive to fully proactive. A link to the slides and the presentation is included on page 5. Please take a minute as well to read Cindy O'Neill's article about her learnings from the Grantmakers in Health annual conference in Chicago on page 9.

There are two other opportunities coming up, which I invite you to participate in.

Trustee Meeting (Gates Mills, OH)

Starting Sunday, September 16 at 12pm; Ending Monday, September 17 at 5pm

There has been a lot of discussion in the philanthropy world about the need to work on racial equity because people of color have such disparate outcomes in areas of health, education, and income. We will spend Sunday in a facilitated conversation about the impact of structural racism on the issues that we care about. This will be an introductory conversation.

We will have a family dinner on Sunday night at The Chagrin Valley Hunt Club, and then spend Monday morning learning more about the Two-Generation strategy that we are using in our proactive grantmaking. **All are welcome to attend some or all of the sessions. Please let Marlene know if you plan on joining us for any part of this learning and fellowship.**

NextGen Convening (Baltimore, MD)

Friday, August 17 – Sunday, August 19

Targeted for family members aged 21 – 30, this convening will be an opportunity for shared learning and fellowship. **Please encourage younger members to attend, as they are the future of the foundation.**

Take a look as well at the grants made by the NextGen group that are outlined in this newsletter on page 6.

Please let me know if you have other topics of interest that you'd like to learn more about.

Thank you for your continued participation in shared learning and in the work of the Foundation for our shared vision of communities where all families thrive.

Happy summer!

A handwritten signature in black ink, appearing to read "Kelly Sweeney McShane".

Kelly Sweeney McShane, Chair

Letter from the CEO



One of the most important contributions we can make as a foundation is to share what we learn from our grantmaking. Foundations have access to a tremendous amount of information, gleaned from our grantee applications through final reports; from our interactions and connections in communities where we fund and through professional peer networks. **How to translate all of this information into useful knowledge is where Foundations typically fall short.**

Hearing from O'Neill family members, the desire to learn more about community needs and how our grantmaking can – or is – make a difference or impact is often expressed. **As we launch our new 2Gen Deep Impact Grantmaking program, we are building a learning agenda into this work from the get-go.** We also hope to share the information we learn across our communities and instill a culture of learning into all of our grantmaking programs, including: responsive grants, NextGen grants, and youth grantmaking.

I look forward to sharing more details on this new learning culture with all of you in the coming months, but until then if you have ideas about what you would like to learn from our grantmaking, send me an email and let me know.

Family Directed Giving

With Symone McClain's departure from the Foundation I will be handling the family directed requests until I have hired a new grants manager (targeted to be in place by September 1). Please contact me directly if you have questions or would like the Foundation to make a directed gift.

If you have not already thought about your gifts for this year, please consider that we would like to complete the Directed Giving process prior to Thanksgiving this year.

Enjoy the second half of summer!

A handwritten signature in cursive script that reads "Leslie Perkul". The ink is dark and the signature is written in a fluid, personal style.

Leslie Perkul, President & CEO



[Pictured above] 2018 Grantees (Cycle 1): Jewish Family Services (FL), Mercy Home for Children (NY), and Center for Urban Families (MD)

Trustees Approve \$977,097

With special thanks to the contributions of those involved in Grantmaking Committees 1 & 3, the Foundation’s Trustees met in June and approved the Responsive Grantmaking docket consisting of 37 grantees.


Cycle 1, 2018 Request Summary	Committee 1	Committee 3
Grants Received	83	56
Totaling	\$2.8 million	\$1.8 million
Grants Awarded	20	17
Totaling	\$512,000	\$465,097

Trustee & Family Education

Kris Putnam-Walkerly, global philanthropy advisor and President of Putnam Consulting Group, led a presentation on Strategic Grantmaking for the Trustees. Topics included what to anticipate as a strategic funder and how to be “strategically responsive”.

Family members are invited to review Kris’ presentation and download her [Slides](#).

[Watch now >](#)



Putnam Consulting Group

Strategic Grantmaking

William J. and Dorothy K. O’Neill Foundation
Board of Directors
June 18, 2018



NextGen Direct \$175,000 in Grants

The Foundation's Trustees met in June and approved the NextGen's recommendations. The following organizations received funding:



Make the Road New York (Central Brooklyn Food Coop) – NY

A membership-based, multi-issue organization of low- and moderate-income Central Brooklyn residents. Programs include the Central Brooklyn Food Coop, committed to providing affordable and accessible food.



Thread – MD

Engages academically underperforming high school students confronting significant barriers outside of the classroom by providing each one with a family of committed volunteers and increased access to community resources.



West Creek Conservancy – OH

Conserves natural habitats, restoring the ecological value and sustainability of urban lands, and expanding neighborhood opportunities to experience nature.



YMCA Camp Silver Beach – VA

A year round facility with Resident Camp for boys and girls ages 8-16 years old is also open to families for team building activities..

YMCA CAMP SILVER BEACH



Alternative Directions – MD

A statewide organization that helps men and women both in prison and leaving prison to become independent responsible citizens. Programs include the Children Having Incarcerated Parents Mentoring Program.



Urban Youth Collaborative – NY

Brings together New York City students to fight for education reform that puts students first. Programs include a youth organizing network that confronts the racial biases and interconnected systems that drive school policing and the criminalization of young people.



Hāmākua Harvest – HI

Supports local farmers, enriches the region's social fabric, and promotes healthy rural lifestyles for the benefit of Hāmākua's communities, economy, and environment.



North Kohala Community Resource Center – HI

Provides training, coaching, and a 501(c)(3) umbrella to a diverse group of community project organizers.

“

Hawaii Island had a shortage of affordable housing prior to the volcanic eruption and now help is even more critical.



To give you a little perspective, fissure 8 is **spewing out 32,000 gallons of lava** per second! That is the equivalent of filling a 20' x 40' average size swimming pool up with lava every second. It is hard to fathom.

Lava has covered more than 6,100 acres and has created over 405 acres of new land. It is estimated that more than **671 homes have been destroyed** by the lava-rivers thus far and 46 of those were lost this week.

Unfortunately there is no end in sight, according to our geologists.

-- Connie Bowen & George Korzensky



Trustees Approve \$100,000 for Hawaii

In addition to the approved Responsive Grantmaking requests from two HI-based organizations ([Neighborhood Place of Puna](#) and [HOPE Services Hawaii](#) work with families experiencing homelessness on the Big Island), the Trustees approved a \$100,000 grant for the Hawaii Community Foundation (HCF).

With hundreds of families displaced in the wake of the Kilauea disaster, HCF's [Hawaii Island Volcano Recovery Fund](#) provides support to the communities affected by the Kilauea volcano eruption in three priority areas, including response, recovery and rebuild.



Grantees Respond to Displacement

Hope Services CEO Brandee Menino describes efforts to address lava displacement and the community's response in an interview with Hawaii News Now. [Watch now >](#)

Local news KHON2 captures the community's response to build transitional housing. According to Hope Services CEO Brandee Menino, "We needed something really quick..." [Watch now >](#)

During a community, blessing ceremony held in July, 20 transitional shelters became available for those displaced by the Kilauea eruption. Priority will go to families with children under 18. [Read more >](#)

Neighborhood Place of Puna's Executive Director, Paul Normann, wrote a blogpost about the organization's disaster response. "In the first days of the eruption NPP staff worked at the shelter and the resource center. We helped with intake as individuals and families sought help. Later, we ran a call-center to follow-up and begin connecting people with resources..." [Read more >](#)



Learning in the Field



A reflection piece prepared by Cindy O'Neill

Cindy O'Neill and Marci Lu recently represented the O'Neill Foundation at the Grantmakers in Health annual conference in Chicago. [Grantmakers in Health](#) is a nonprofit and educational organization dedicated to helping foundations and corporate giving programs improve the health of all people. The organization's mission "is to foster communication and collaboration among grantmakers and others and to help strengthen the grantmaking community's knowledge, skills and effectiveness." Its vision is "Better Health through Better Philanthropy."

The conference featured presentations from leading thinkers and grantmakers on a variety of current health care topics. There were many sessions focused on addressing the opioid crisis, improving mental health care for people of all ages and funder collaborations to create change in communities. There were also informative sessions where some funders shared how they evaluate their work and the work of their grantees.

A highlight of the conference was a speech by Dr. Vivek Murthy, 19th Surgeon General of the United States (under President Obama). Dr. Murthy now works with the Well-Being Trust, a foundation focused on "reducing the personal, familial, social and economic costs of mental illness and substance misuse." Dr. Murthy stated that public awareness of emotional well-being needs to be cultivated and better coordination on the topic is needed between the fields of public health, medicine and philanthropy.

Timothy McCue, former ONF Program Officer, led one of the most popular and informative sessions at the conference. Timothy now works for the Potomac Health Foundation in Virginia. The session was titled "Worst Grant I Ever Made." Three brave funders of various sizes presented their stories of grants that did not go well for the funder and grantee. The audience then was asked to share information regarding a "worst grant." It was generally agreed that philanthropists do not widely share the stories of grants that don't go well and more discussion is needed on this topic. **This session also highlighted the need for funders to listen to the needs of their communities and stay flexible and responsive to meet those needs to ultimately improve lives.**

Many funders shared they are working on creating impact and lasting change in their communities through their grantmaking. It is important to understand that systemic change takes time and patience and does not always occur on a funder's prescribed timetable. **Attending this conference validated the great work many ONF grantees are doing in the healthcare field. It was good opportunity to meet grantmakers from all areas of the United States.**

Top Themes from the Conference

Prepared by Marci Lu, Senior Program Officer

What are the Social Determinants of Health (SDoH)?

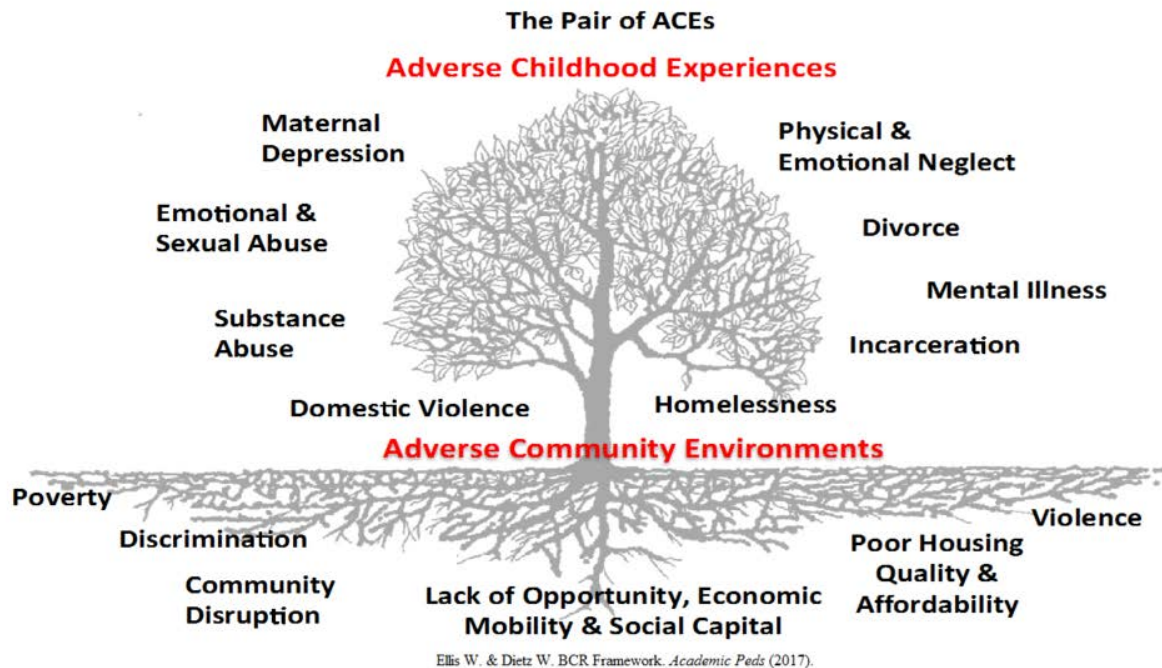
Social determinants of health are the conditions in which people are born, grow, live, work, and age.

Social Determinants of Health					
Economic Stability	Neighborhood & Physical Environment	Education	Food	Community & Social Context	Health Care System
Employment	Housing	Literacy	Hunger	Social integration	Health coverage
Income	Transportation	Language	Access to healthy options	Support systems	Provider availability
Expenses	Safety	Early childhood education		Community engagement	Provider linguistic and cultural competency
Debt	Parks	Vocational training		Discrimination	Quality of care
Medical bills	Playgrounds	Higher education		Stress	
Support	Walkability				
	Zip code / geography				

Source: [The Role of Social Determinants in Promoting Health & Health Equity](#)

What are the ACES?

Aces are **A**dverse **C**hildhood **E**xperiences and **A**dverse **C**ommunity **E**nvironments



Source: [Pathways to Addressing Trauma: Navigating an Emerging Field](#)

What Matters for Health Outcomes?

Address Social Determinants of Health (SDoH) that Drive the Majority of Health Outcomes

- Overwhelmingly, studies find that social, behavioral and environmental determinants play a substantially larger role than medical factors in people's health.
- 85% of primary care providers believe patients' unmet social needs lead directly to worse health; yet only 1 in 5 are confident in their ability to help.
- A growing number of states are requiring Medicaid Managed Care Organizations (MCOs) to address SDoH as part of their contractual agreements to address complex care needs.

Foster Cross Sector Collaboration

- Keeping a population healthy may require medical providers to link with unconventional partners (e.g., social service providers, housing authorities, food banks, and schools) and expand the role of care coordinators. This is particularly true for health systems that have transitioned to value-based financing.
- By bridging medical and social services, we can reduce unnecessary hospital readmissions and lower costs.
- Learn more > [The Business Case](#)

Decrease Childhood Trauma

- Genetic predisposition + early life trauma + decreased buffers = Increased addiction, mental health conditions, chronic pain, and cognitive impairment throughout one's lifespan.
- Evidence shows that stress negatively affects health, even in utero, and may have multi-generational impacts.

Understand Zip Code Matters

- Poverty = Chronic Stress = Trauma = Poor Health Outcomes
- The definition of ACES (traditionally abuse, neglect and household dysfunction) has expanded to include living with community violence, poverty, hunger, poor housing quality, and discrimination.

Acknowledge and Address Institutional & Structural Racism

- Implicit biases and explicit racial discrimination harm health, causing direct psychological effects such as chronic stress—regardless of one's socio-economic status or education—and lead to inequities in health care treatment.
- Learn more > [Why America's Black Mothers and Babies are in a Life-or-Death Crisis](#)

Elevate Socio-Emotional Well-Being

- Raise awareness about the need to invest in social & emotional well-being, early childhood and family supports.
- Learn more > [National Resiliency Strategy](#)

Advance Policy

- Evidence-based interventions and innovative programs need to be backed by policy change for sustainability.
- We can't treat our way out of the mental health and substance use epidemics.
- Payment systems need to be redesigned to prioritize prevention, team-based care, and social services integrated with medical care.

Incorporate Community Voice

- Patients and family caregivers need to be involved in program design to create solutions that work for them.

Prevention Matters

We need to prioritize prevention, reduce risk factors, and boost protective factors to promote resiliency in children, families, and communities. We can emphasize life and coping skills programs, home visiting, high-quality child care, school and community-based mental health, social services, stable housing, and income supports.

2018 IMPORTANT DATES

AUGUST 17 – 19 | NextGen Convening

The Convening will provide an opportunity to reconnect and learn among O'Neill NextGen family members (ages 21 – 30). **If you haven't already confirmed your attendance, contact Marlene.**

HOTEL

Hotel Revival | 101 West Monument Street, Baltimore MD, 21201

CONFIRMED ATTENDEES

AJ Clifford, Megan Donahey, Grace France, Mary France, Alissa Bowen, Memuna McShane, Molly McShane, Maureen O'Neill, and Shane O'Neill



SEPTEMBER 16 – 17 | Trustee Meeting

This Trustee Meeting will take place at The Chagrin Valley Hunt Club in Gates Mills, Ohio. **The meeting will be open to all O'Neill family members.** The meeting will start on Sunday at 12pm with an introductory conversation about structural racism and the impacts on philanthropy. There will be a family dinner on Sunday night. Family members and staff will spend Monday morning learning more about the 2Gen strategy that will be used in future grantmaking. **Please let Marlene know if you plan on attending any part of the learning and fellowship.**



DECEMBER 10 | Trustee Meeting