

# O'Neill Foundation

William J. & Dorothy K.



September 2022

**Front Cover Image:** ONF's RG grantee partner, [Bo's Place](#) (TX), exists to offer support and community to those who have experienced the death of a loved one. Bo's Place operates on the belief that it is helpful and healing for grieving children and adults to share their stories, memories, experiences, thoughts and feelings with those who can understand their journey. Bo's Place offers the only free on-going grief support program in the greater Houston area for children and their families.

## Leadership

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### NextGen/Youth Grantmaking Committees

There are no structured committees. Involvement is open to those that are interested.

### 2Gen/DIG Committee

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### Strategic Planning Committee

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Maureen O'Neill  
Molly McShane  
Sara O'Neill Sullivan  
Brian Sweeney  
Mary France Walker

### Staff

Marlene Corrado, Program Officer, Communications & NextGen Engagement  
Marci Lu, Senior Program Officer  
Kara McCullough, Grants Manager  
Leslie Perkul, President & CEO  
Lisytt Stallworth, Office Operations Coordinator



**Did you know that ONF has a private Instagram account** – [@oneill\\_foundation](#) – intended for O'Neill family members and ONF staff? We currently have 36 followers! For those who are not using Instagram, we'll continue to keep you informed through our traditional communication channels (e.g., emails and ONF's family portal).

# Letter from the Chair



**Did you know that the new Family Directed Giving deadline is October 31 (Halloween)?** That's easy to remember! Before buying the candy and pumpkins, let's not forget about the Foundation!

Here's a breakdown of funds that are available to you this year:

Program Type	Your Age	Available Allocation <i>No match is required.</i>	Available Match
Family Directed Giving Program	+ 31	\$5,000	\$10,000
	26 – 30	\$3,000	\$1,000
	21 – 25	\$2,000	-
	18 – 20	\$1,000	-
	13 – 17	\$750	-
Birthday Card Program	1 - 12	\$100	-

**Consider this part of your Personal Philanthropy.** ONF's Family Directed Program is a great way to give to whatever matters most to you.

**Consider working with your family to give even more.** Will, Megan, and I tried something new this year. We pulled together our Family Directed resources and gave one large gift from our family to the Geauga Hunger Task Force. It's a local initiative that's supporting 5 food pantries in Geauga County and providing meals to seniors, veterans, disabled people, and others in need. We learned about it thru Steve and Heidi O'Neill's daughters, Mary and Jayme.



[Here's the form >](#)

(If you have a point of contact at your chosen organization, please be sure to include them on the form and let Kara know).

**We need your help.** Now more than ever, we have a responsibility to give generously.

Let's see if we can get that 100% participation score for this year. Our family never ceases to amaze me.

Bob Donahey, Chair



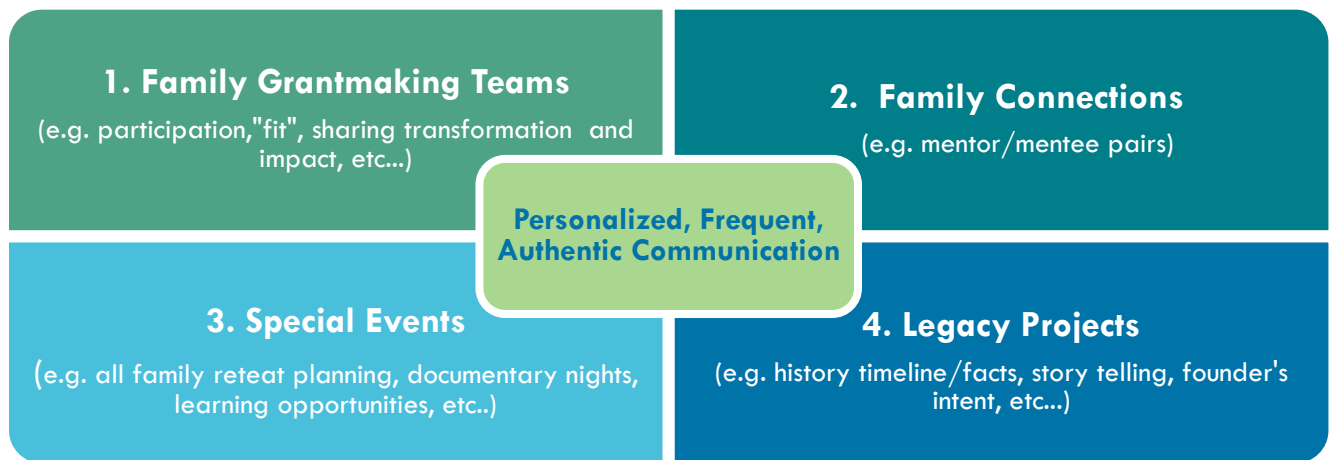
# Family Synergy Initiative

*“Synergy is the process of building upon strengths in such a way as to create an end result that is stronger, more productive, and more complete than would be the case by simply combining the constituent subparts.”*

– Mark L. McConkie  
*The Synergistic Robin Hood*

## Hello Family!

**I look forward to the opportunity to explore and enhance what family engagement can become as I begin my work as an independent contractor.** My role as an ally and strategist for engagement will focus on enhancing your involvement with ONF through personalized, frequent, and authentic communication to create results across 4 key domains:



This process begins with you!

- What are you curious about in the world of philanthropy?
- Who would you like to work alongside?
- What about our philanthropic origins and history are crucial to carry forward?
- How do you see your unique skills aligning with the work of the ONF?
- Can you envision yourself as a co-creator of an initiative in this space?

It is in these shared conversations that we will think boldly and creatively to best connect your talents and passions to the work of ONF! **Click on the link (below) to schedule a time for us to explore how you can leave your mark on our shared philanthropic story!**

[https://calendly.com/sara\\_oneill/one-on-one-conversation-with-sara](https://calendly.com/sara_oneill/one-on-one-conversation-with-sara)

With gratitude,

*Sara O'Neill Sullivan*



THANK YOU FOR HELPING ME AND MY KIDS! IT IS  
TOUGH HAVING 3 KIDS WITH SPECIAL NEEDS  
AND NOT HAVING A HOME. NOW THAT WE  
ARE HOUSED, MY CHILDREN FEEL SO MUCH  
BETTER AND ARE HAPPIER. I'M WORKING  
NOW AND HAVE PAID THE LAST 2 MONTHS  
RENT ALL ON MY OWN! THANK YOU  
FOR BELIEVING IN ME.

SINCERELY,

**Pictured above (left):** Family Promise of Greater Orlando's client, Katrina, and her son, Sam.

**Pictured above (right):** A handwritten letter provided to Family Promise by another client.

## One Family's Story

**Katrina felt like life was stacked against her.** She learned that she tested positive for COVID, for the second time. She and her, 5-year-old son, were living in their car. Sam was supposed to be in Kindergarten, but he wasn't. Katrina was supposed to be at her job at Walmart, but she had to call in sick (again).

Katrina decided to call 2-1-1 for the fourth time. Later that day, she received a call back asking her to complete an assessment of her situation. She filled it out quickly and submitted it. Two days later, the phone rang while they were sleeping in their car. The voice on the other end told her that they would be referred to [Family Promise of Greater Orlando](#).

Katrina was paired up with Hary, one of Family Promise's case managers. Hary recognized the importance of finding Katrina housing as quickly as possible, "**Katrina and her son needed the stability of a home. The quicker we could get them housed, the better off they would be**".

Katrina began researching different locations and found an apartment on the west side of town. She submitted an application and was soon notified that they had been approved.

Katrina continues to work at Walmart. She advocated for herself and received a raise. Hary and Katrina still meet regularly to discuss her budget and long-term financial goals. Katrina hopes to continue to improve her financial situation and hopes to eventually earn a truck driving certificate. Sam is a happy first grader with math tests and spelling tests on Fridays. **Life is beginning to feel "normal" again.**

In 2021, Family Promise of Greater Orlando received a multi-year grant through the Responsive Grantmaking Program and received a grant through the NextGen/Youth Grantmaking Program.

[Hear the stories of two other mothers, Kadiesha & Jonnay, who were supported by Family Promise >](#)



# Cash+Community Works

## How it works:

Families commit for an 18-month period and meet regularly with a neighborhood-based peer network and a Child Center Family and Community Liaison.

We provide \$3,600 in unrestricted cash stipends (\$200/month for 18 months) to support families' financial and wellness goals.

Families document spending, access resources, and receive crowdfunding support via our Mutuality Platform.

Participants can also apply for micro-grants to support goals such as establishing a business or attending school.

At the end of the program, we provide an \$800 stipend to transition families to independence.

**Pictured above:** The DIG Committee was joined by Traci Donnelly, CEO of The Child Center of NY, to hear about a promising new initiative, Cash+Community Works.

## Our Newest 2Gen DIG Grantee Partners

The following grants were recommended by the 2Gen/DIG Committee and approved by the Trustees:

Approved DIG Grants		
Organization	Grant Amount	Project Title
The Child Center of NY	\$450,000 over 3 years	Cash+Community Works
Mamatoto Village	\$450,000 over 3 years	Mothers Rising Home Visitation program



Cash+Community Works is a neighborhood-based initiative empowering NYC's under-resourced communities. Their goal is to help families make positive changes in their lives and community. This is accomplished through peer-driven support, individualized goal planning, and direct cash assistance to families. Also a former ONF RG grantee partner, [The Child Center of NY](#), believes families know what's best for themselves.

[Learn about this innovative approach >](#)



A past ONF RG & NextGen grantee partner, [Mamatoto Village](#) (DC), delivers services that improve maternal health outcomes for Black and Brown women and families in Washington, DC (Wards 1-8) and Prince George's County, Maryland.

Check out the two videos below:

### FOX 5 News Coverage



### Mamatoto Village's Grand Opening





***“I'm so excited that the Foundation will be able to support Mamatoto Village with a DIG grant this year.***



*Working as a midwife in DC, I would often refer clients to Mamatoto's services and I saw the powerful impact of culturally congruent care from their community birthworkers in the delivery room.*

*Being able to offer a grant to Mamatoto Village will allow them to expand their services and make them available to more Washington, DC families. They center Black women, babies, and families in their work, which is incredibly important given the stark disparities in maternal mortality and morbidity in this population.*

*Research shows that intervening during the perinatal period to eliminate and reduce trauma from racial bias and poor birth experiences has material health effects not only on a parent and baby, but on the generations that follow as well. Mamatoto Village's work is truly a multi-generational family model of care!"*

- Molly McShane



## From another 2Gen DIG Grantee Partner...

A group of MetroHealth's caregivers and "graduating" toddlers and their families came together to celebrate great beginnings. These kiddos are among the recent graduates of [MetroHealth's Nurse-Family Partnership](#) (OH), a program that supports first-time moms in Cuyahoga County from pregnancy through the first two years of their children's lives.

NFP nurses make regular home visits and offer guidance on everything from nutrition during pregnancy to breastfeeding to caring for a newborn and child development.

[Check out the Nurse-Family Partnership graduation video >](#)





# Letter from the CEO



## Strategic Planning: Where Are We & What's Next?

Work continues under the direction of the Strategic Planning Committee.

After the initial information gathering from family members and grantees, ONF's Vision, Mission, and Values statements were refined. Once finalized and approved by the Trustees, these statements will guide the William J. and Dorothy K. O'Neill Foundation over the next decade.

## (Draft) ONF's Mission, Vision, & Values:

### Mission

The William J. and Dorothy K. O'Neill Foundation is a family led initiative working collectively to invest in effective nonprofits that change lives.

### Vision

Strong communities where families rise each morning with joy, live each day with purpose, and rest each night with peace.

### Values

Family  
Community  
Impact  
Dignity

These words are inspirational – and aspirational – laying the groundwork for how the O'Neill family wishes to show up for each other as family and within the broader community that you seek to serve.

Next came the work of developing a new grantmaking approach that would more fully engage family members to find joy and connection in working together through philanthropy.

Based on the feedback from family members, we heard that the O'Neill family wants to work together in a different way. Your feedback helped us understand the strengths and challenges of our current grantmaking programs. **This resulted in a new proposed grantmaking approach that would provide a different pathway for family members to share their passions with each other and come together for grantmaking by working in small groups or "teams".**

What is so great about this new grantmaking work is the level of family input and thought that has gone into developing a framework. **The program is meant for family engagement at a deeper level and our staff is ready to support you all in this new way of working together.**

We look forward to bringing you more opportunities to join working sessions about the new grantmaking in the coming months.

Leslie Perkul, President & CEO



"WE ARE FOCUSING ON STORIES OF STRENGTH, NOT ON STORIES OF TRAUMA."

SOURCES OF STRENGTH'S  
PEER LEADER MISSION STATEMENT

SOURCES  
OF STRENGTH

# WHAT HELPS US



#WhatHelpsUs

## In Recognition of Suicide Prevention Awareness Month...

Earlier in 2022, ONF's RG grantee partner, [The Nemours Foundation](#) (FL – Greater Orlando) received grant funding to support the implementation of the Sources of Strength program in two (2) high schools in the Orange County Public School District, the ninth-largest school district in the nation.

[Sources of Strength](#) is a best practice youth suicide prevention project designed to harness the power of peer social networks to change unhealthy norms and culture, ultimately preventing suicide, bullying, and substance abuse.

# 2022 Important Dates

**DON'T FORGET** | Click on the link below to schedule your 1:1 conversation with Sara O'Neill Sullivan

[https://calendly.com/sara\\_oneill/one-on-one-conversation-with-sara](https://calendly.com/sara_oneill/one-on-one-conversation-with-sara)

**THIS FALL – DATES COMING SOON** | NextGen (21 – 30) + RG Grant Review & Committee Meetings

**OCTOBER 31** | Halloween + the Family Directed Giving Deadline

**DECEMBER 12, 12:30pm ET** | Trustee Meeting