

# O'Neill Foundation

William J. & Dorothy K.



October 2021

**Front Cover Image:** ONF's 2Gen/DIG grantee partner: [Friends of the Future](#) (Big Island, HI).

# Leadership

## Trustees

Bob Donahey, Chair  
Laura Bower  
Linda France Clifford &  
Mary France Walker  
David Donahey, Treasurer  
Tim O'Neill, Secretary  
Brian Sweeney  
William J. O'Neill, Jr., Emeritus  
Leslie Perkul, President & CEO

## Committee 1

Cindy O'Neill, Chair  
David Donahey  
Kevin McShane  
Kelly Sweeney McShane  
John O'Neill  
Maureen O'Neill  
Tim O'Neill  
Brian Sweeney  
Molly Sweeney

## Committee 3

Laura Bower, Chair  
Linda Clifford  
Bob Donahey  
Will Donahey  
Connie Bowen  
George Korzensky  
Katy Marcus  
Kim Polo  
Meg Sweeney  
Molly Sweeney

## Investment Committee

David Donahey, Chair  
Bob Donahey  
Tim O'Neill  
Will Donahey, Observer

## NextGen/Youth Grantmaking Committees

There are no structured committees. Involvement is open to those that are interested.

## 2Gen/DIG Committee

David Donahey, Chair  
Connie Bowen  
Laura Bower  
Linda Clifford  
Bob Donahey  
Will Donahey  
George J. Korzensky  
Kelly McShane  
Katy Marcus  
Bill O'Neill  
Cindy O'Neill  
Kathy O'Neill  
John O'Neill  
Maureen O'Neill  
Tim O'Neill  
Sara Sullivan  
Brian Sweeney

## NextGen Advisory Committee

Brian Sweeney, Chair  
Sara Sullivan  
Maureen O'Neill

## Staff

Marlene Corrado, Program Officer, Communications & NextGen Engagement  
Marci Lu, Senior Program Officer  
Kara McCullough, Grants Manager  
Leslie Perkul, President & CEO  
Lisytt Stallworth, Office Operations Coordinator

## Mission

To partner with nonprofits to improve the quality of life for families and communities, in places where O'Neill family members live.

## Vision

Strong communities where families thrive.

## Values

Respect & Transparency  
Inclusion & Diversity  
Effectiveness  
Skill Building & Shared Learning  
Enthusiasm



# Letter from the Chair

We're in the third quarter – and it's time to remind you about Family Directed Giving.

**19% of our family has already contributed in 2021.** Let's hit that 100% participation score – I know we can do it!

**The deadline is November 30<sup>th</sup>.**

**The Process Should be Easy for Everyone!** The Family Directed Giving form is available [HERE](#) and on the [family portal](#), but did you know that submitting the form is just one way to help staff process your request?



You can call, text, email, or send a spreadsheet outlining the necessary information (that's included in our form). Any way will work!

For assistance, contact ONF's Grants Manager, Kara McCullough by email: [kmccullough@oneill-foundation.org](mailto:kmccullough@oneill-foundation.org) or by phone: 216-831-4134 x 102.

**Since we embarked on our strategic planning journey earlier this year, our family has stepped up to share their ideas for how the Foundation can best prepare for the future.**

We've completed surveys. We've participated in interviews. And still, there's more work to be done. In the coming weeks, we hope you will join us for one of our scheduled 90-minute focus group sessions where you can discuss values with other members of your family.

We're excited to see where our strategic planning conversations and data will take us. If you have questions, please don't hesitate to contact me, your family representative, or the Foundation's staff.

Bob Donahey, Chair

You might have heard in the news that the US Postal Service anticipates longer delivery times for first class mail. This means that checks traveling longer distances might take longer to arrive.

To ensure your Family Directed Giving funds are received before the end of the year, we encourage you to submit your requests as soon as possible.



# Letter from the CEO

**The Importance of Family Engagement** | Philanthropy is a way for families to pass along their shared values and beliefs. One of the core values of the William J. & Dorothy K. O'Neill Foundation is O'Neill family engagement in the work of the Foundation.

**The strategic planning process is one of the most important ways that family members can work together to shape the future of the foundation.**

Thank you to all family members who have participated in the strategic planning process thus far. If you have not yet signed up to participate in a focus group there is still time.

**Click [HERE](#) to sign up to participate in one of the following 4 focus groups:**

**OCTOBER 13**, 1pm – 2:30pm ET | Strategic Planning Focus Group

**OCTOBER 13**, 3pm – 4:30pm ET | Strategic Planning Focus Group

**OCTOBER 20**, 7pm – 8:30pm ET | Strategic Planning Focus Group

**NOVEMBER 2**, 7:30pm – 9pm ET | Strategic Planning Focus Group

During the focus groups, you will have the opportunity to hear what O'Neill family members have said about the work of the Foundation. You will also learn what some of the Foundation's grantees have to say. **More importantly, this is your opportunity to share your thoughts on the values that will guide the Foundation's work over the next decade.**

Leslie Perkul, President & CEO

## Trustees Approve \$1M for Community Collaboration Grantmaking

The Trustees approved \$1M to be allocated by the Responsive Grantmaking Committees for community collaboration grantmaking across our 8 communities.

Staff will work with family members in each community to identify collaborations of interest (no more than 3 per community to maximize impact) to bring to the Responsive Grantmaking Committees for consideration in early November.



[DC Volunteer Lawyers Project](#) (DC) provides comprehensive legal services to victims of domestic violence, dating violence, stalking, sexual assault, and other forms of gender-based violence, and to vulnerable children living in dangerous situations.

## One Family's Story

**Alex didn't have a safe home.** At only 7 years old, he shuffled between the homes of his mom, who had untreated mental health challenges, and his grandmother, who was abusing drugs. Alex did not have enough to eat and was not being properly cared for. In his grandmother's home, he was physically abused. In his mom's home, he was exposed to domestic violence. Alex's future looked bleak.

In an attempt to provide stability for Alex, his grandfather filed for custody. **In a custody battle between Alex's mom and grandfather, the Court asked DCVLP to represent Alex to determine the best home for him to grow up.**

DCVLP assigned a pair of experienced volunteer attorneys. After months of investigation into Alex's home life and school situation, they determined Alex's grandfather had the safest home.

**The case went to trial, and DCVLP's volunteers succeeded in getting custody awarded to the grandfather, with safe visitation between Alex and his mom.** Alex is now thriving in his grandfather's home.



**Pictured left:** a family supported by [Friends of the Future](#) (HI). **Pictured right:** a family supported by the [MetroHealth Foundation’s Nurse Family Partnership Program](#) (OH).

## 2Gen/DIG Update

[August 2021] The 2Gen/Deep Impact Grantmaking (DIG) Committee was joined by [Friends of the Future](#) (FOF) who presented their plans to create a family-centered learning environment and resource center, and the [MetroHealth Foundation’s Nurse Family Partnership Program](#) who shared learnings from the past year supporting expecting moms in Cuyahoga County’s high-risk zip codes.



[Watch FOF’s presentation >](#)

[Watch MetroHealth Nurse Family Partnership’s presentation >](#)

[September 2021] The following implementation grants were recommended by the 2Gen/DIG Committee and approved by the Trustees:

Organization Name	Amount Approved	Project Title
Community of Hope	\$450,000 allocated over 3 years	For the 2Gen Approach to Maternal & Child Health Services
Friends of the Future	\$375,000 allocated over 3 years	For the Learning to Thrive program

# What We're Hearing from our 2Gen Grantee Partners



I thought you'd be pleased to know that [staff from the Cleveland Central Promise Neighborhood – Cleveland, OH] joined our Steering Committee meeting last Thursday to share their experience and guidance regarding the process of identifying parent leaders to be the parent navigators/coaches in our pilot.

The conversation was very rich and thought-provoking. It led to [us] agreeing that the 2 parent consultants on our Steering Committee will serve in this role—a wonderful outcome of the discussion!

**I've worked on grant-funded programs for decades but never been part of a such a collegial network of grantees until this project. Thank you for your role in creating that network and doing so with and thoughtfulness.**

Kim Friedman, BROCC Community Action – Rutland, Vermont

## New 2Gen Resources on the Family Portal

[Bottom left] Read [Ascend at the Aspen Institute's State of the Field report](#) >

[Bottom middle] Check out the United Hospital Fund's report, [Profiles in Integrated Family Care](#), which features 5 service providers actively implementing an integrated family care model.

[Bottom right] Literacy Partners' English for Parents program was chosen by World Education as an outstanding example of innovative remote ESOL instruction. [Read the Remote ESOL Case Study](#) >



**STATE OF THE FIELD**  
TWO-GENERATION APPROACHES TO FAMILY WELL-BEING

BY:  
ANNE MOSLE



**Profiles in Integrated Family Care**

Suzanne Brundage, Chad Shearer, Sarah Scaffidi, Lee Partridge

**REMOTE ESOL CASE STUDY:**  
**Resilience, Health Literacy and English for Parents**  
Literacy Partners  
New York, NY



ESOL Program: English for Parents

Website: [www.literacypartners.org/our-classes](http://www.literacypartners.org/our-classes)

Reach: Urban

Number of ESOL students served per year: 200 parents, plus their young children

Student population:  
Parents of young children (ages 0-5), who primarily speak Spanish, Arabic, or Chinese

Contact for more information:  
Lynn Clark, Chief Program Officer, [lynncl@literacypartners.org](mailto:lynncl@literacypartners.org)

Photo: Antonia, English for Parents student, and her daughter Alexa

# Trustees Approve \$400K in NextGen Grants

NextGen (21 and under) recommended 7 organizations for funding, all which are located in communities where the NextGen are living and engaged in the work of the Foundation.

This year, the group's grantmaking guidelines prioritized organizations whose work focused on 1) climate change, 2) mental health, 3) homelessness, and 4) refugees.

[Check out the list of NextGen grants >](#)

## New Office & Mailing Address

After more than one year of working remotely due to the pandemic, our team recently met at our new office space at the Limelight - Electric Gardens: 425 Literary Road, Cleveland, OH 44113. However, please continue to send mail to: PO Box 44040, Cleveland, OH 44144.

## 2021 IMPORTANT DATES

**OCTOBER 13**, 1pm – 2:30pm ET | Strategic Planning Focus Group

**OCTOBER 13**, 3pm – 4:30pm ET | Strategic Planning Focus Group

**OCTOBER 20**, 7pm – 8:30pm ET | Strategic Planning Focus Group

**NOVEMBER 2**, 7:30pm – 9pm ET | Strategic Planning Focus Group

**NOVEMBER 15**, 3pm ET | Investment Committee Meeting

**NOVEMBER 30**, 4pm – 5:30pm ET | DIG Committee Meeting

**DECEMBER 13**, 12:30pm ET | Trustee Meeting

## RESPONSIVE GRANTMAKING

**SEPTEMBER 27** | RG application deadline

**OCTOBER** | RG clarification calls will be scheduled throughout the month

**NOVEMBER** | Hold for RG Committee Calls