

2018 Annual Report



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Image courtesy of ONF's 2018 grantee: District Alliance for Safe Housing

OUR MISSION

To partner with nonprofits to improve the quality of life for families and communities, in places where O'Neill family members live

OUR VISION

Strong communities where families thrive

OUR VALUES

RESPECT & TRANSPARENCY

We respect and value the expertise of those with whom we collaborate in our shared work: our non-profit partners, the individuals who lead them, each other as family members and staff. We are transparent, among ourselves and with our partners, in how we accomplish our grantmaking and in our decision making.

INCLUSION & DIVERSITY

We value the diverse perspective of our partners, the people they serve and others who work in our areas of interest. We invite and encourage broad participation of all interested family members.

EFFECTIVENESS

We invest the Foundation's resources in effective nonprofits that change lives. We evaluate all we do and make adjustments based on what we learn.

SKILL BUILDING & SHARED LEARNING

We work in ways that emphasize learning, skill building and knowledge sharing among our family and among our partners.

ENTHUSIASM

We encourage and nurture philanthropy in our family, and we share our enthusiasm. We look for passion in our grantees. We expect to enjoy the work that we share.

2018 BOARD OF TRUSTEES

Laura Bower

Family Branch: William J. O'Neill, Jr.

Linda Clifford

Family Branch: Kathleen O'Neill France Dunn

J. David Donahey (Treasurer)

Family Branch: John O'Neill

Robert Donahey

Family Branch: Dorothy O'Neill Donahey

Timothy O'Neill (Secretary)

Family Branch: Timothy O'Neill

Kelly Sweeney McShane (Chair)

Family Branch: Molly O'Neill Sweeney

Leslie Perkul

President & CEO

STAFF

Marlene Corrado

Program Officer, Communications & NextGen Engagement

Marci Lu

Senior Program Officer

Kara McCullough

Grants Manager after September 2018

Leslie Perkul

President & CEO

Images of families supported by our 2018 grantee partners:

- 1 The Child Center of NY, Inc.
- 2 Jeremiah Program
- 3 The Periwinkle Foundation and
- 4 Per Scholas.



Dear O’Neill Family Members,

Reflecting on 2018, I’m reminded of all that was accomplished in partnership with our dedicated staff and O’Neill family members.

Here are a few highlights:

2Gen / DIG:

- Made 5 Deep Impact Grantmaking (DIG) grants, using the Two-Generation (2Gen) Strategic approach to strengthen the “whole family” and break inter-generational cycles of poverty.
- Launched a 2Gen Learning Community to provide partnering organizations with insights and best practices.

Responsive Grantmaking:

- Approved more than \$2M in grants for 80 organizations located in communities where O’Neill family members live and are engaged in the work of the Foundation.
- Reorganized the grantmaking committees by geography.

NextGen /Youth Grantmaking:

- Engaged NextGen family members across geographies through the NextGen Grantmaking Program and virtual site visits.
- Approved \$175,000 in NextGen grants to 7 organizations in HI, MD, NY, OH, and VA.
- Approved \$22,343 in youth grants to 2 organizations in Cleveland.

Family Engagement:

- Convened 11 NextGen family members to focus on the work of the Foundation while building connections among one another.

Other:

- Revealed a refreshed website – a process largely driven by O’Neill family members – that reflects the many faces of families supported by the Foundation.
- [Leslie] visited each of ONF’s funding communities to meet and learn from grantees, colleague funders, and members of the O’Neill family.

In this annual report, we’ve included some examples of the work being done in each of the Foundation’s communities. We hope you’ll join us in celebrating the Foundation’s commitment to serving families.

Thanks for reading!



A handwritten signature in blue ink that reads "Leslie Perkul".

Leslie Perkul
President & CEO

2018 Grantmaking History

TOTAL ENDOWMENT SIZE: \$101.5M *(As of December 31, 2018)*

Types of Grants Awarded in 2018

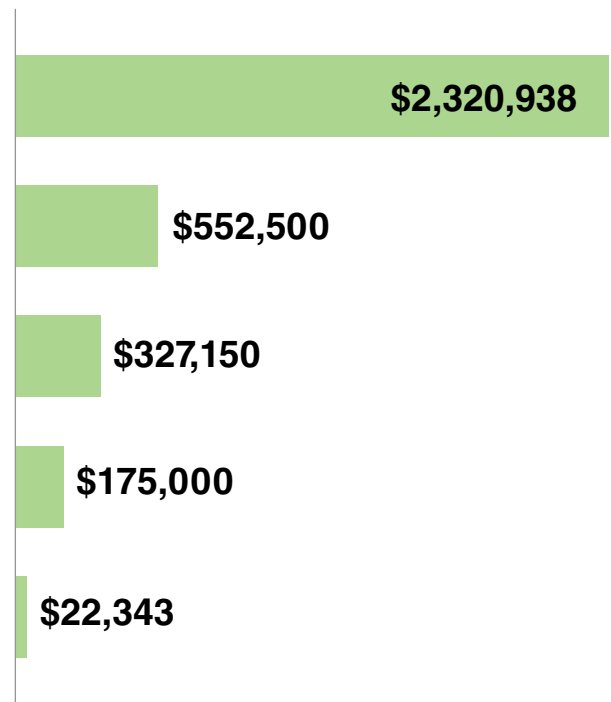
COMMUNITY RESPONSIVE: Through two open grant cycles, proposals were reviewed and recommended by grant committees.

2GEN / DEEP IMPACT: The Trustees approved five grants to organizations that apply a 2Gen approach, targeting the whole family to break the inter-generational cycle of poverty.

FAMILY DIRECTED: Family members received funding allocations to make grants to organizations of their choice.

NEXTGEN: Grants were awarded to organizations located in the communities where NextGen live and are engaged in the work of the Foundation.

YOUTH: Grants were awarded to organizations located in the communities where youth live and are engaged in the work of the Foundation.





Cleveland Sight Center Cleveland, OH

Although young children who are visually impaired represent a small percentage of all children with disabilities, their developmental needs are among the highest. The Cleveland Sight Center provides early intervention services to infants and toddlers with visual impairments.

Funding from the William J. and Dorothy K. O'Neill Foundation was used to provide children and their families with weekly or monthly one-on-one interventions, coupled with ongoing support and education for family members.

One Client's Story

2-year-old Mason was diagnosed with Cortical Vision Impairment, a seizure disorder, and other conditions that made it difficult for him to learn, sit on his own, and engage with his family. Because of these challenges, he relied heavily on his parents and equipment.



“With the simple tactics and strategies provided by Barb, our early intervention specialist, we have seen improvements faster than we would have imagined. We use things that are in my house... and it makes a big impact on his quality of life. We’ve learned a lot from Barb and the Cleveland Sight Center.” — *Mason's mother*

Horton's Kids Washington, DC

Horton's Kids knows that children with involved parents and stable homes are more likely to stay on track in school and succeed academically. To that end, they work in close partnership with the children's parents and caregivers through ongoing family engagement and stabilizing services.

Funding from the William J. and Dorothy K. O'Neill Foundation was used to support Horton's Kids' Family Engagement Program.

One Client's Story

Tianna's two daughters, Tiasia, 12, and Xayonna, 8, started attending Horton's Kids programs because Tianna wanted them to access all the things Horton's Kids has to offer.

But it isn't just programming for her daughters that brings Tianna to the Community Resource Center. **“When I come into the Center, I can get job help and job resources,”** Tianna said. **“I attend parent meetings when they have them and meet with the other parents.”**





Let's Grow Kids

Burlington, VT

Launched in 2018, Let's Grow Kid's program, Make Way for Kids, provides grants and technical assistance to child care programs to help increase the accessibility and quality of Vermont's early care programs.

Funding from the William J. and Dorothy K. O'Neill Foundation was used to support Make Way for Kids, which created 370 new and improved high-quality child care spaces.

During the grant term, Make Way for Kids also provided coaching and short-term financial assistance to 8 education programs across Rutland and Bennington counties.



The Child Center of NY, Inc.

New York, NY

The Child Center of NY began in 1953 as a children's counseling center in Queens. Today, it's a powerful community presence throughout NYC, reaching more than 35,000 children and their families each year.

Funding from the William J. and Dorothy K. O'Neill Foundation was used to support the Child Center's Parent-Child Home Program (PC+).

Twice a week, a trained PC+ specialist conducts in-home visits to show parents how they can help their toddler learn, grow, reach developmental milestones, and feel confident and safe. There is no cost for the program, and free books and toys are provided during the visits, along with guidance on using them.



Urban Harvest

Houston, TX

In the aftermath of Hurricane Harvey, Houston families were experiencing unprecedented levels of food insecurity.

Funding from the William J. and Dorothy K. O'Neill Foundation was used to support Urban Harvest's Double Up Houston, a city-wide initiative that increases access to fresh, healthy foods for low-income families, while also supporting local family farmers.



Hospice of the Chesapeake Foundation

Pasadena, MD

For those who are already challenged with economic and material hardships, the risk of instability caused by the psychosocial, physical, and mental impacts of a family member's loss is great.

Funding from the William J. and Dorothy K. O'Neill Foundation was used to support the Family-Centered Grief Support Program which helped families understand, communicate, and work through their grief.



The Mustard Seed of Central Florida Orlando, FL

Funding from the William J. and Dorothy K. O'Neill Foundation was used to provide families with household basics, including: beds, dressers, tables, chairs, sofas, appliances, lamps, cooking utensils, linens, dish sets, and more.

One Client's Story

A massive fire once woke Amber and her infant son, Aaron Jr., from a nap in their 3rd floor apartment. That day, Amber and Aaron lost everything.

While the family stayed with friends and in hotel rooms until they could find a new place to live, The Mustard Seed provided the family with new furnishings and baby items for Aaron Jr.

HOPE Services Hawaii, Inc. Hilo, HI

Families experiencing homelessness in the districts of North and South Kohala often live unsheltered in their vehicles, camped on the beach, or in other places not suitable for habitation.

HOPE Services Hawaii (HOPE) provides homeless families with a continuum of services, including: emergency shelter, housing placement, resource referral services, and more.

Funding from the William J. and Dorothy K. O'Neill Foundation was used to place families into permanent housing.

“The O’Neill grant did more than just financially assist a family; it united a family.”

HOPE’s Housing Locator who assisted one of the families in finding a home

2GEN / DEEP IMPACT GRANTMAKING

Educational Alliance New York, NY

Since 1889, Educational Alliance (EA) has served more than 4 million New Yorkers, strengthening individuals and multi-generational families.

Through EA's 2Gen program, it supports families enrolled in early childhood education by providing them with customized, family-centered coaching and community supports.

Funding from the William J. and Dorothy K. O'Neill Foundation was used to serve families and strengthen EA's 2Gen program.

In the first year of funding, EA launched its Family Arts Workshops and hired an English for Speakers of Other Languages (ESOL) Coach which provided individualized coaching to parents.



NEXTGEN GRANTMAKING



North Kohala Community Resource Center Hawi, HI

Located on the northernmost tip of the Big Island of Hawaii, North Kohala Community Resource Center (NKCRC) supports a diverse group of community project organizers. For more than 15 years, it has operated as a pass-through intermediary with projects supported by the administrative, financial, and grant-seeking services of NKCRC.

Funding from the William J. and Dorothy K. O'Neill Foundation was used to support NKCRC's 87 sponsored projects.



Strong communities where families thrive

William J. and Dorothy K. O'Neill Foundation

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