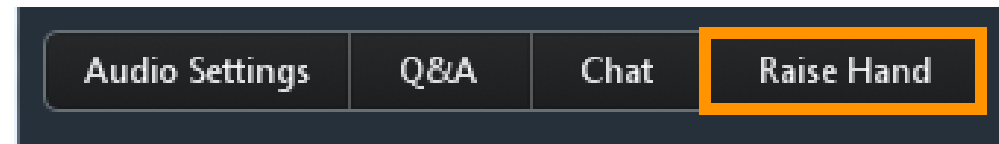
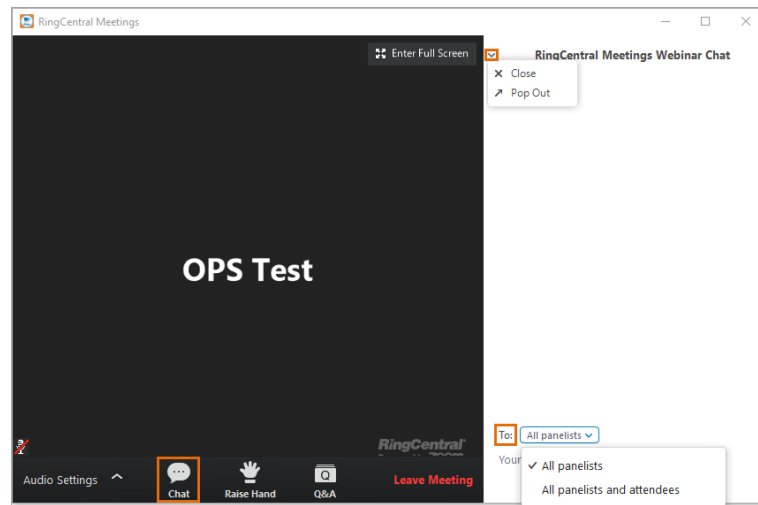




RESPONSIVE GRANTMAKING WEBINAR  
February 2, 2021

# WELCOME TO THE WEBINAR

- You have been placed in "Listen Only" mode.
- There will be time for Q&A. To ask a question, please use the chat box within the platform. Raise your hand if you'd like to be unmuted, so that you can speak with the staff directly.



# OUR TEAM



**Leslie Perkul**  
President & CEO



**Kara McCullough**  
Grants Manager



**Marci Lu**  
Senior Program Officer



**Marlene Corrado**  
Program Officer,  
Communications &  
NextGen Engagement



**Lisytt Stallworth**  
Office Operations  
Coordinator

## OUR MISSION

To partner with nonprofits to improve the quality of life for families and communities, in places where O'Neill family members live.

## OUR VISION

Strong communities where families thrive



# OUR GENERAL REQUIREMENTS

- Applicants must be either a tax-exempt 501(c)(3) organization or sponsored by an eligible fiscal agent.
- For past grantees, you will not be eligible to reapply until your grant term officially ended. You should have also submitted a satisfactory final report to the Foundation, indicating that all terms of your grant were met.
- Your organization serves families and meets our eligibility requirements in one of our target communities.

# WHERE WE FUND: OPEN TO PAST GRANTEES ONLY

DC, NY, MD, & OH:

The Foundation will only accept proposals from past grantees\* in Washington, DC (proper); New York City, NY; Anne Arundel County and Baltimore City, MD; and Cuyahoga County, OH.

\*A past grantee is defined as an organization that has received a Responsive grant dating back to 2013, the year the Foundation shifted its funding priority to strengthening families.



# WHERE WE FUND: OPEN TO NEW & PAST GRANTEEES

HI, FL, TX, VT:

The Foundation will accept proposals from new applicants and past grantees\* in the Big Island, HI; Greater Orlando, FL; Harris, Montgomery and Waller counties, TX; and Bennington and Rutland counties, VT.

\*A past grantee is defined as an organization that has received a Responsive grant dating back to 2013, the year the Foundation shifted its funding priority to strengthening families.



# WHAT WE FUND: FAMILIES

- We support organizations that serve families, broadly defined.
- We are particularly interested in organizations implementing “whole-family” approaches that strive to meet the needs of the entire family unit – addressing the needs of both children and the adults in their lives together.





# WHAT WE FUND

We support organizations that serve families, broadly defined, in the areas of:

- Health & Well Being
- Educational Success
- Homelessness

**(NEW)** In 2021, organizations helping families meet their basic needs may be prioritized.

# GENERAL OPERATING SUPPORT GRANTS

- Organizations may request no more than 10% of their total operating budget (up to \$50,000).
- Average grant size is \$25,000

# WHAT WE CONSIDER

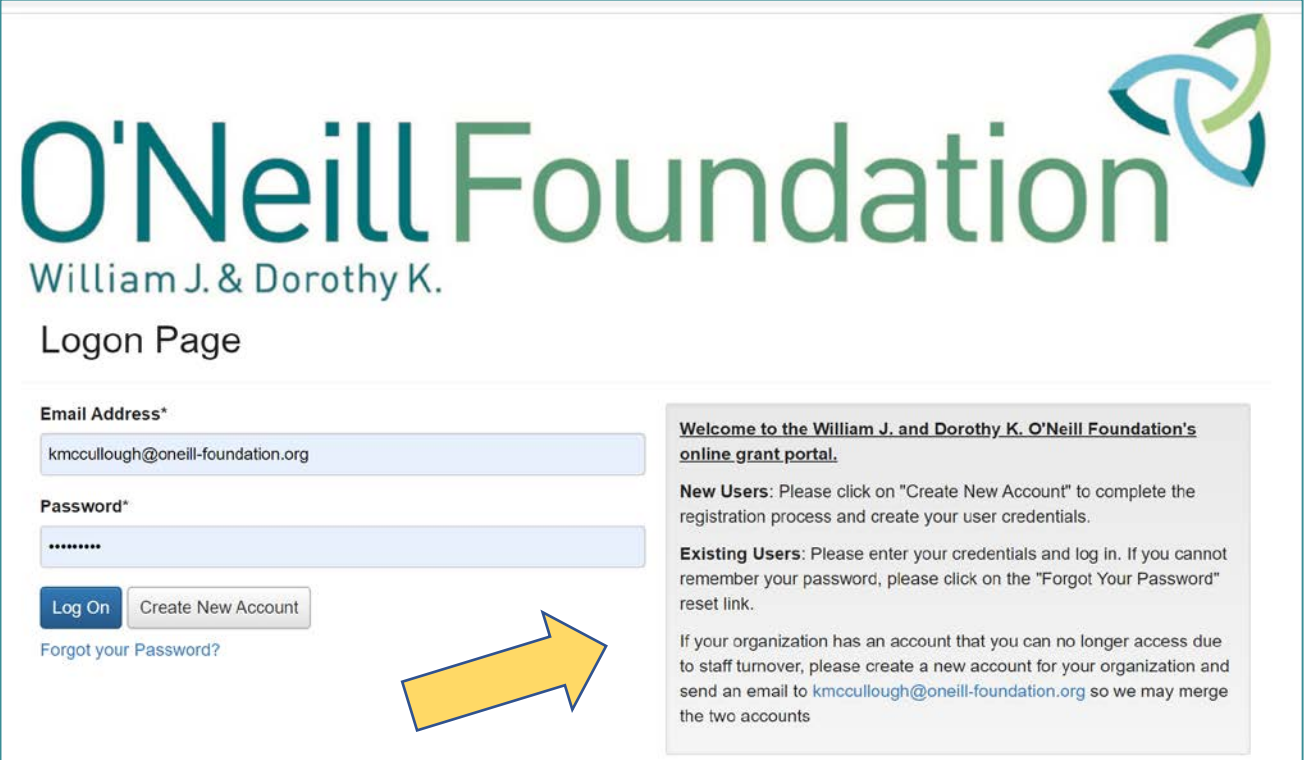
- Strategic alignment with the Foundation's priorities
- Organizational impact
- Organizational capacity and leadership
- Community and constituent engagement
- Organizational and financial health
- Connection between your strategic priorities and family outcomes

# UPDATES TO OUR APPLICATION

- Board-approved strategic plan or business plan: **NOW OPTIONAL**
- Organizational priorities: **UPDATED**
- COVID-19 Response: **NEW/OPTIONAL**
- Funding stream changes related to COVID-19: **NEW**
- Plans to address budget concerns: **NEW**
- Demographic data: **NEW**

# HOW TO APPLY

- Determine your organization's eligibility to apply by reviewing our website.
- If eligible, review the grant application template (available on our website).
- Log into the grants management system via the apply link on our website.
- Be sure to read log-in instructions.



The screenshot shows the O'Neill Foundation's online grant portal login page. At the top, the logo features the text "O'Neill Foundation" in a green serif font, with "William J. & Dorothy K." in a smaller blue font below it. To the right is a circular logo with three interlocking loops in blue and green. Below the header is the title "Logon Page". The main content area contains two input fields: "Email Address\*" with the value "kmccullough@oneill-foundation.org" and "Password\*" with masked characters. Below these are two buttons: "Log On" (blue) and "Create New Account" (grey). A link "Forgot your Password?" is positioned below the "Log On" button. A yellow arrow points from the "Log On" button towards the right. On the right side, a grey box contains a welcome message and instructions for new and existing users. A link "Welcome to the William J. and Dorothy K. O'Neill Foundation's online grant portal." is underlined. The "New Users" section instructs users to click "Create New Account". The "Existing Users" section instructs users to enter credentials and use the "Forgot Your Password" link. A note at the bottom of the grey box explains how to merge accounts if access is lost.

**O'Neill Foundation**  
William J. & Dorothy K.  
Logon Page

Email Address\*  
kmccullough@oneill-foundation.org

Password\*  
.....

Log On Create New Account

[Forgot your Password?](#)

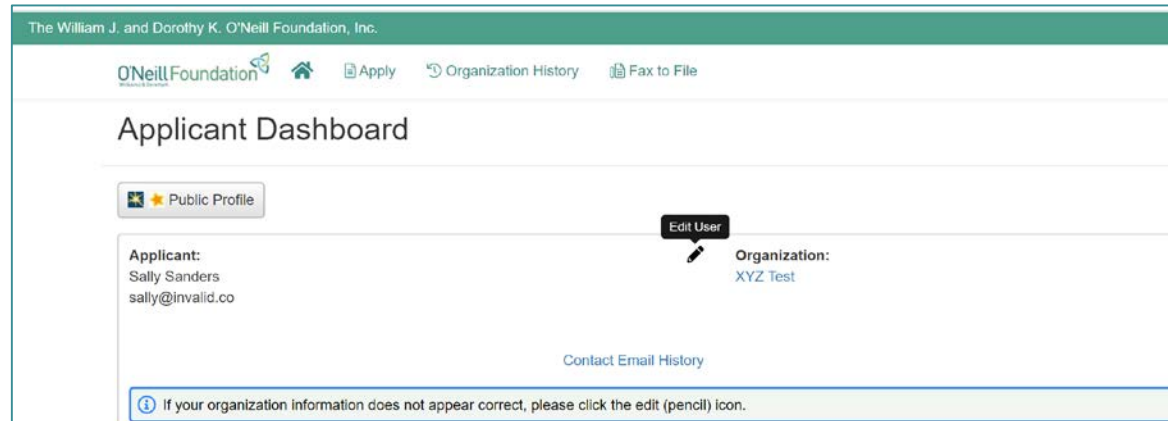
**Welcome to the William J. and Dorothy K. O'Neill Foundation's online grant portal.**

**New Users:** Please click on "Create New Account" to complete the registration process and create your user credentials.

**Existing Users:** Please enter your credentials and log in. If you cannot remember your password, please click on the "Forgot Your Password" reset link.

If your organization has an account that you can no longer access due to staff turnover, please create a new account for your organization and send an email to [kmccullough@oneill-foundation.org](mailto:kmccullough@oneill-foundation.org) so we may merge the two accounts

- Review and update your contact information listed in our system. (You can only update your own personal contact information or the organization’s contact information. New users must be added by Foundation staff. Please contact [kmccullough@oneill-foundation.org](mailto:kmccullough@oneill-foundation.org) for help.)



- Select “Apply” at the top of the Applicant Dashboard and complete the 2021 Responsive Grant application.

- o In addition to our website, you may also download a PDF version of the application's questions here.

thty K. O'Neill Foundation, Inc. Sally Sanders

O'Neill Foundation Apply Organization History Fax to File

## Application

Public Profile

Process: Responsive Grantmaking 2020

Contact Info Request

**Applicant:**  
Sally Sanders  
sally@invalid.co

**Organization:**  
XYZ Test

Contact Email History

If your organization information does not appear correct, please click the edit (pencil) icon.

Eligibility Application Question List

Due on 03/09/2020 11:45 PM HST.  
Fields with an asterisk (\*) are required.

Funding Request Description

**Project Name\***  
e.g. General Operating Support or Program Name

**Amount Requested from the O'Neill Foundation\***

# APPLICATION TIPS

- Your application will auto-save, should you need to exit and finish at a later time. Please do not start multiple applications.
- PDF is the preferred attachment extension.
- If you would like to attach multiple documents for one answer, you will need to combine these documents as a pdf before uploading.
- Upon final submission, you will receive email confirmation from [Administrator@grantinterface.com](mailto:Administrator@grantinterface.com).
- Applications are due March 8th at 11:59 pm in applicant's time-zone.



# RESPONSIVE GRANTMAKING: IMPORTANT DATES

Grant Cycle	Applications Become Available	Applications Will Be Due	Notification
1	Feb 1, 2021	March 8, 2021	May 2021
2	Aug 16, 2021	Sept 26, 2021	Nov 2021

**2022 APPLICATION DATES WILL BE POSTED ON OUR WEBSITE AND SOCIAL MEDIA IN DECEMBER.**

# OUR REVIEW PROCESS

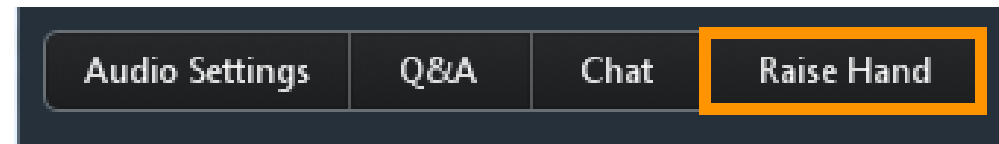
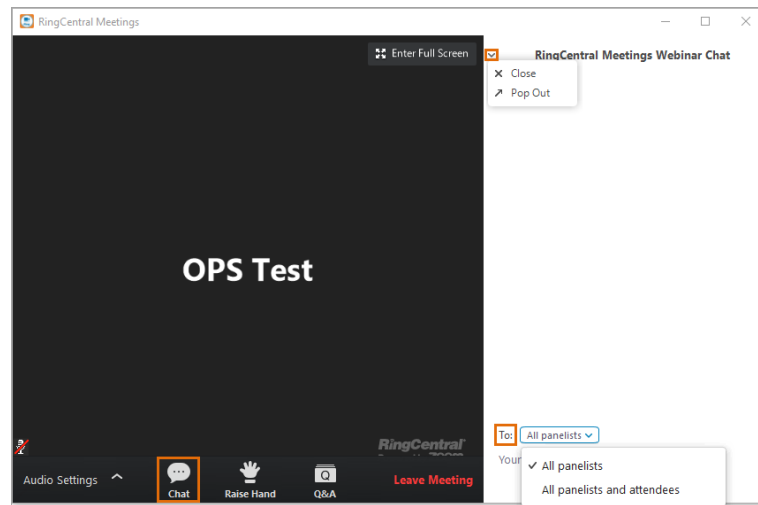
- Process is competitive.
- No formal site visits – clarification calls, as needed.
- Grant Agreements and ACH Payment Authorizations will need to be completed by authorized signors and submitted via our grants portal.
- Final narrative and budget reports due 30 days after 1-YR grant term ends.
  - Note: Your organization will not be eligible for future funding until the grant term has fully expired. This means if you receive funding this round, you would not be eligible to apply again until Cycle 2, 2022.

# CONTACT INFORMATION

- For inquiries (from past grantee partners and new applicants) in MD, VT, DC, & NY, contact Marlene Corrado: [mcorrado@oneill-foundation.org](mailto:mcorrado@oneill-foundation.org).
- For inquiries (from past grantee partners and new applicants) in HI, TX, FL, & OH, contact Kara McCullough: [kmccullough@oneill-foundation.org](mailto:kmccullough@oneill-foundation.org).

# QUESTIONS FOR THE STAFF

- To ask a question, please use the chat box within the platform. Raise your hand if you'd like to be unmuted, so that you can speak with the staff directly.





THANK YOU!